

INTRODUCING

  
by design furniture

NEXT GENERATION INNOVATION



NEW  
NEW  
NEW  
**NEW**

**ECO FRIENDLY  
CUSHION  
INNERS**

✓ Certified GOTS Organic Cotton

✓ 100% Vegan Friendly Product

✓ 100% Plant Based Eucalyptus  
Fibre Filling

✓ Naturally repels dust mites, bacteria,  
mildew and allergens

**LEARN MORE**

## Why Eco Friendly?

Because most of us are aware of the critical damage caused to our environment and even our little ones are being encouraged to make eco-friendly choices from now on.

So it's time we get with the program and set the standard for innovation and environmental awareness in our industry.

Interestingly, according to Forbes Magazine, consumers across all generations—from Baby Boomers to Gen Z—are now willing to spend more for sustainable products. In fact, nearly 90% of Gen X consumers said that they would be willing to spend more for sustainable products, compared to just over 34% two years ago. Consumers are now demanding next generation innovation from all industries.

## How Are Our Inners Eco Friendly?

### COVERS

Our cushion inner covers are made from 100% Certified GOTS (Global Organic Textile Standard) Cotton Poplin. The GOTS standard is the highest standard globally in organic textile manufacturing.

You'll love this cotton for its breathable, cool and soft handle, making it an extra comfortable support for your accent cushions.

### CARE INSTRUCTIONS

Simply hand or machine wash in water to 30 degrees with a mild detergent, to avoid damaging the natural fibres and risking unwanted shrinkage.

## What is the filling made of?

Our inners are carefully filled, with Eucalyptus fibre which is a 100% plant-based fibre and fully biodegradable. It is created through the fermentation of the wood pulp and the fibre extracted. It has exceptional natural characteristics for absorbency, hygiene and temperature regulation. Eucalyptus fibre is a highly efficient insulator, helping to keep you warm in cool weather and cool in warm weather. It is naturally hypoallergenic, thanks to its natural moisture management characteristics.

Because it releases moisture so quickly, it is very difficult for dust mites, bacteria, mildew and other common allergens to breed. Eucalyptus fibre also has a remarkable environmental profile. It is extracted from fast-growing, sustainably forested eucalyptus trees and requires little water to grow. As a plant based product, it's 100% vegan friendly and free from animal cruelty.

## What sizes are available and what do they cost?

40 x 40 cm \$79.00 <small>+ 0.5m fabric for outer cover if needed</small>	45 x 45 cm \$89.00 <small>+ 0.5m fabric for outer cover if needed</small>	50 x 50 cm \$109.00 <small>+ 0.75m fabric for outer cover if needed</small>
60 x 60 cm \$120.00 <small>+ 0.75m fabric for outer cover if needed</small>	70 x 70 cm \$140.00 <small>+ 1.5m fabric for outer cover if needed</small>	Custom sizing: Pricing on application.  Postage will be applied upon confirmation of order.

All prices are plus postage, which will be applied upon confirmation of order.

### What about packaging?

All cushions are packed and despatched using 100% recycled or recyclable materials, making this a genuinely natural process from beginning to end.

### How long will it take?

Most standard sizes available for purchase within 7 days.

Custom orders will be produced within 4 weeks.

  
eco elements  
by design furniture

Together we can make a difference.  
With each sale of our inners, we are saving trees, water, pesticides, transport fuel emissions and more.

**ORDER NOW**